



Name : Juan M Farinati

Job Title: Latin America South Regional Lead

Location: Buenos Aires

Years at Monsanto: ~17

Education: Agronomist, Magister in Agribusiness (CEMA University)

Actual Responsibility: Leading LAS Regional Organization

Biography:

Joined Monsanto in 1999 in LAS Mktg Organization and have held a number of positions in Mktg, Sales and Commercial Departments. In the last 5 years, I led Leading S&T Sales and CP Business Org for LAS, MKtg Organization in Seminis SAM based in Chile, Led the Dekalb Mktg Team in LAS, Led CP Commercial Organization for LAS, Worked together with the Corp Affairs Team in BTRR2Y Project, etc. In previous role led APAC Regional Organization.

Participated in different Industry associations in LAS, ASA (Seeds Asociacion) & CASAFE (Agchem Association – Vice President). Member of Board Directors of Crop Life.

I'm married and have 3 daughters (Olivia 6, Matilda 4 and Jacinta 2). Lived in Argentina, Santiago de Chile, Singapore and has been reallocated back to Buenos Aires recently.

The best of my role is: Work with People in a dynamic business, learn everyday of the role based on having new challenges. I really enjoy communicating. "I hate routine"

My favorite place in the world: - Mountains and my family farm in Buenos Aires State, Argentina.

Sports: I love cycling & snowboarding.

If I could be anything else, I would be: - Outdoor Sports Professional